

# SANDICAL Stamp

## Expo 2010

– *San Diego's Premier Stamp Show* –

# Show Prospectus and Invitation



## **Our Invitation to You –**

The SANDICAL Stamp Show Committee is proud to announce SANDICAL Stamp Expo 2010 and takes pleasure in inviting you to participate in our Bourse as one of our most important dealers. Last year's Show was our best yet in terms of attendance and we plan to do even better this year with additional advertising and organizational sponsorship. This year's Show theme – **A Tribute To Our Show Dealers** – is meant to honor you the dealer with several events to recognize the work that you do for Collectors and our hobby.

**This year's Show will be one you don't want to miss!**

Here are a few of the features you will see in SANDICAL 2010 –

- A tripling of the amount of advertising including TV, radio, websites, newspapers, and philatelic publications ;

- A professional Show flyer, distributed not only to other shows, but a package to you for distribution as you deem appropriate;

- A Tribute to You the dealer including free lunches all three days, help loading and unloading, dealer recognition during the Bourse, and a Registration Table that supports you;

- A 3-day "What's in Your Attic?" program that emphasizes not only stamps and collections, but postal history and other philatelic materials; and

- A professionally done, Dealer's Program to enable long term contact between Dealer and Collector.

## **Date and Time**

Friday, January 15, 10:00 am to 6:00 pm  
Saturday, January 16, 10:00 am to 6:00 pm  
Sunday, January 17, 10:00 am to 4:00 pm

## **Table Rates for 3 Day Show:**

Single Table (8' Table w/ Back-Up 8' Table) -  
\$320.00  
Corner Table (Two 8' Tables w/Back-up 8' Table) -  
\$420.00

## **Hotel Information:**

Hampton Inn (Adjacent to Show) - Rate To Be  
Announced

## **Location and Directions**

Al Bahr Shrine Center  
5440 Kearny Mesa Road  
San Diego, CA 92111

From Highway 15, take Clairemont Mesa Boulevard  
and go West approximately 1 block, At Stop Light  
turn right onto Kearny Mesa Road,  
Turn left at right hand side of Hampton Inn. And  
proceed behind Inn to Al Bahr Shrine Center

## **Telephone Points of Contact:**

Show Chairperson, Linda Mabin, 619-582-9311  
Bourse and Publicity, Dick Gunderson, 858-484-8010  
Exhibits, Don Chafetz, 619-562-3356  
Banquet, Norm Magneson, 619-222-4757

## A Few Pictures From SANDICAL 2009

